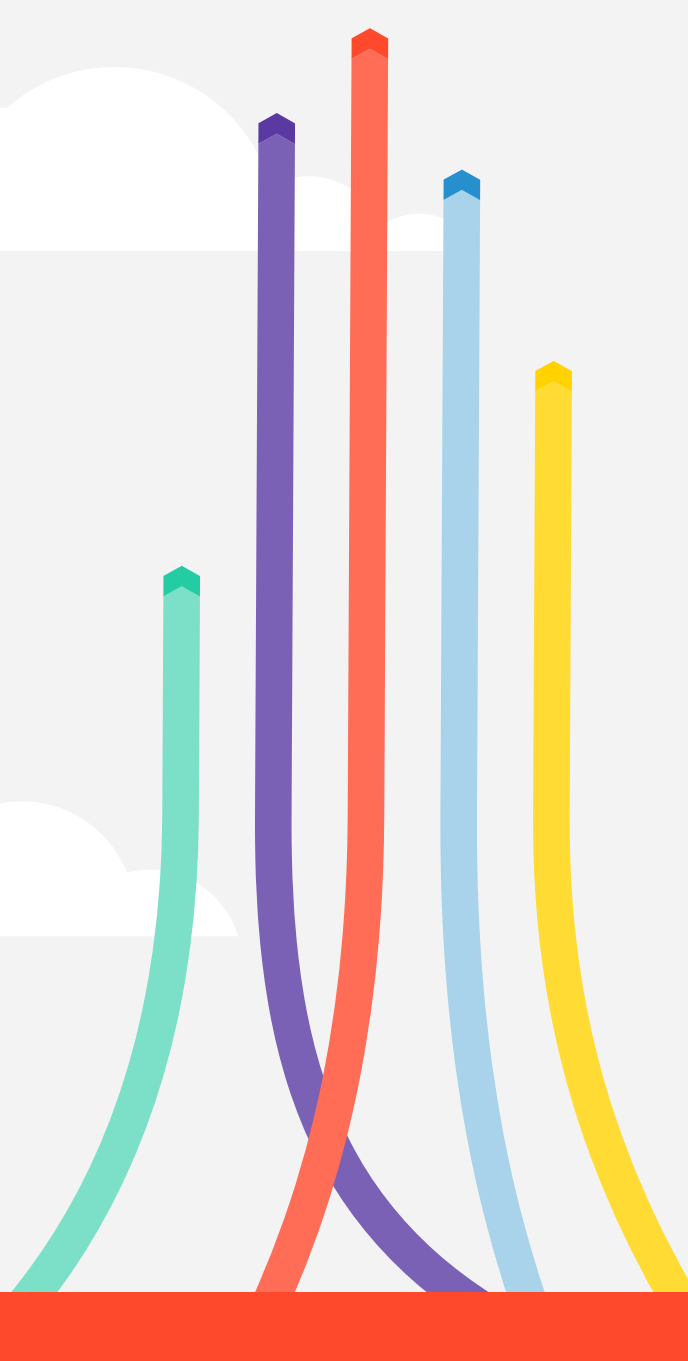




Buyers' Guide for Cloud Computing Infrastructure

Winter 2019



As more and more of your business moves to the cloud, it's crucial to ensure you have the right infrastructure to support your specific needs. Luckily, there are a host of leading tech companies offering sustainable, robust solutions that fit businesses of all shapes and sizes. By following the four tips below, you'll be ready to select the best solution for your business needs.

#1 Understand your business needs, both short-term and long-term:



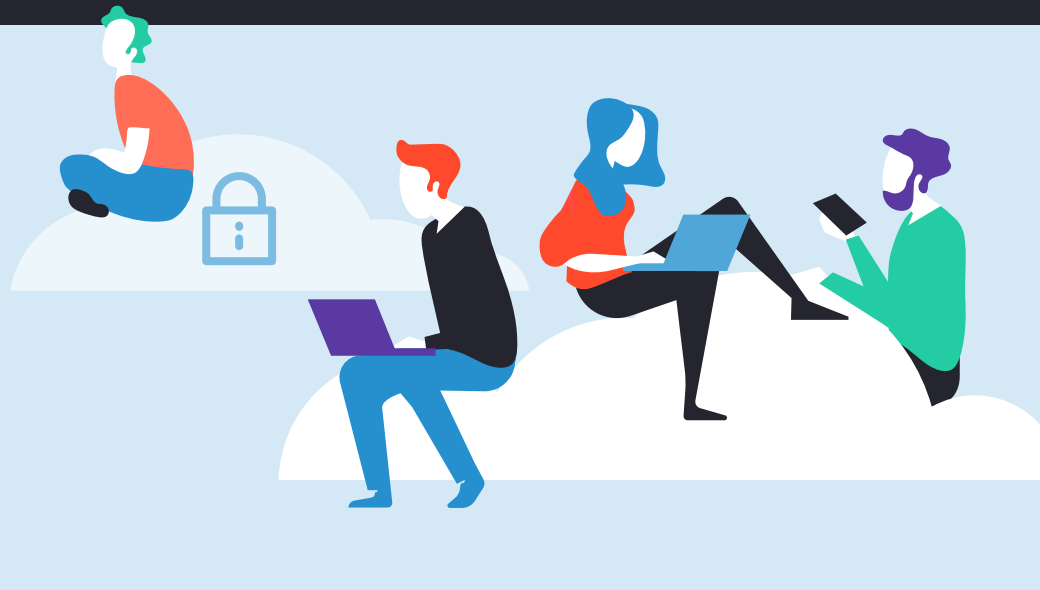
While it's critical to understand your immediate business needs when choosing your cloud infrastructure, it's just as critical to consider the needs you might have down the road. Once you choose a cloud vendor, you are committed to using their web services for the foreseeable future. However, the beauty of selecting a public cloud vendor is they provide options for companies at all stages of growth. Selecting a vendor your business can grow with is crucial.

Scalability has been another great key to our success...

We've been able to seamlessly bump our instances size up as our traffic on our web application has grown.

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#2 Understand your hosting requirements:



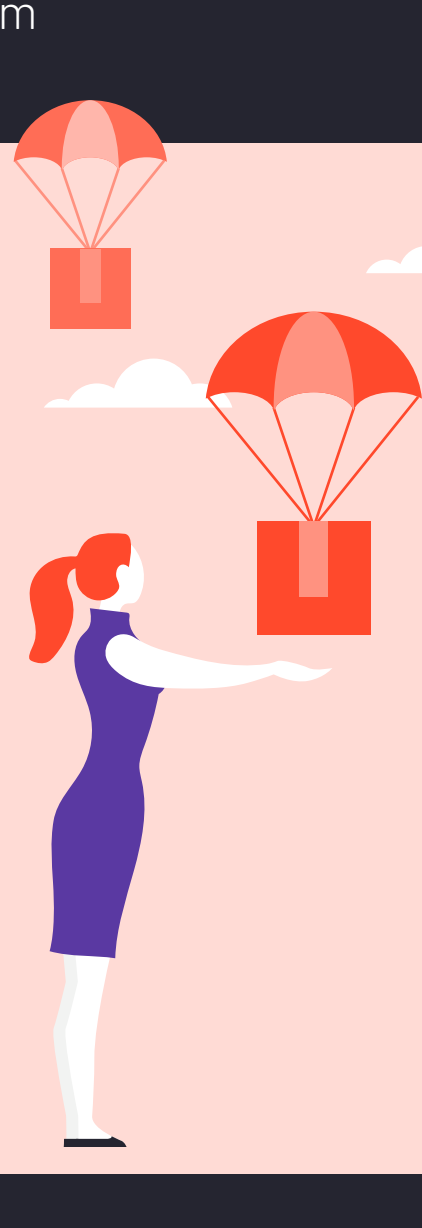
There are several options to consider when adopting cloud infrastructure. Public vs. private clouds; single vs. multi-tenant—each option with implications regarding support, security, performance, and control.

Makes hosting a relational database super easy, offering automatic backup, scalability and redundancy. There is no better way to run SQL database in the cloud.

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#3 Stay up to date with new product releases:

Cloud vendors are constantly innovating and adding to their product listings. Stay up to date and understand the technologies that are available to your company. Many of them can enhance and improve your businesses infrastructure beyond the standard IaaS and PaaS offerings.



Start with small jobs, take advantage of new features in newer releases

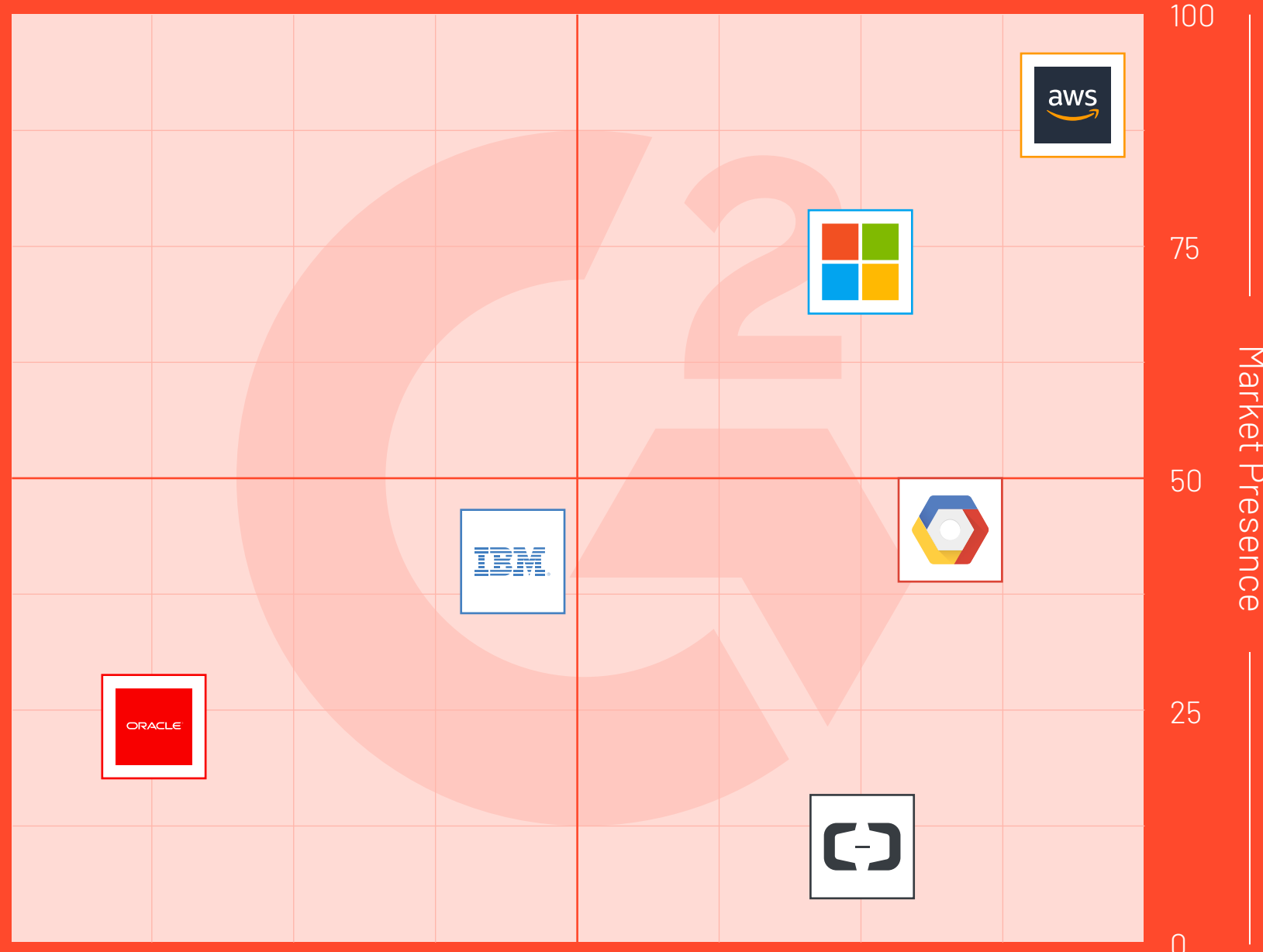
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#4 Know what users are saying about each solution:



G2 released its Cloud Computing Grid® Report in Winter 2019, ranking cloud computing companies based on real user satisfaction. Based on 1,900+ reviews collected from users across six cloud computing providers, the report aims to empower you with insights needed to fuel your evaluation.

Grid® for Cloud Computing Infrastructure



*The Grid® for Cloud Computing Infrastructure | Winter 2019 is based off of scores calculated using the G2 Crowd Grid® algorithms from reviews collected through November 12, 2018.

Read the Full Report

g2.com/cloud-computing

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Data was sourced from the Cloud Computing Infrastructure Grid® Report | Winter 2019

G2 Crowd, the world's leading business solution review platform, leverages more than 500,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, nearly two million people visit G2 Crowd's site to gain unique insights. G2 Crowd aims to bring authenticity and transparency to the business marketplace. For more information, go to G2Crowd.com.