



What is Employee Engagement?

Employee engagement is more than just a measurement of how content employees are with their job, department, company, income, or benefits.

For insights into how HR and non-HR employees really feel about employee engagement

check out the 2019 G2 Crowd Employee Engagement report.

State of Employee Engagement:

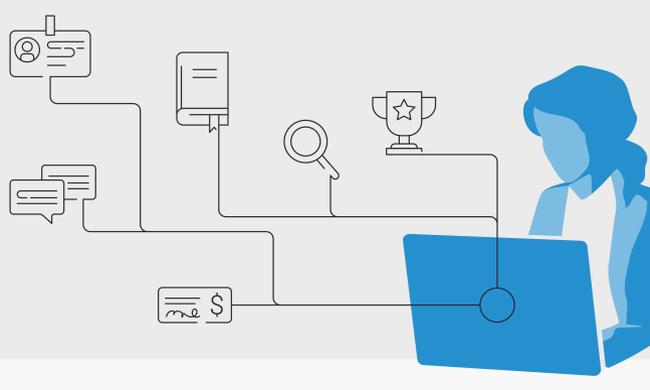
57% of HR employees **strongly agree** that **employee engagement initiatives will help their company retain productive staff.**

19% of general employees **strongly agree.**

83% of HR employees **think HR software systems can improve employee engagement.** Meanwhile,

70% of non-HR employees surveyed **think that providing employees with modern technology to support job requirements can improve employee engagement.**

75% of HR employees **have already implemented or plan on implementing a variety of employee engagement solutions.**



Current Impact of Initiatives:

66% of HR employees **believe that employee engagement has increased over the past year,** yet only

34% of non-HR employees surveyed **feel more engaged than they were 12 months ago.**

50% of HR personnel **claim to employ employee engagement solutions** but only

15% of non-HR employees surveyed **believe that their companies use these solutions.**



Notably, fewer than **40%** of HR personnel currently **focus on corporate wellness solutions at their company** even though **51%** of non-HR employees **believe they are very important.**

Going Forward:

Over the next 12 months, **64%** of HR employees **expect their spending on employee engagement technologies to increase** (or significantly increase) and

53% of HR employees plan on **implementing employee engagement solutions**

We're systematizing our performance management process and will eventually be using it for **even more long-term career development planning and tracking.**

-G2 Crowd Reviewer

It's given us much more transparency & increased employees' ability to manage their own information, which has improved morale tremendously.

-G2 Crowd Reviewer

27% of HR employees surveyed claim that their **primary motivation for adopting employee engagement technologies is to improve employee morale.**

Over **50%** of general employees either agree or strongly agree that **employee engagement solutions will help them:**

- **embody their companies' missions**
- **understand how their role contributes to the success of their company**
- **focus on clearly defined goals**
- **feel like contributing members of their team, department, and company**



Our company employs people all across the U.S. We wanted to find a way to **share recognition** while providing recognition in a timely manner.

-G2 Crowd Reviewer

Looking to create an engaging workplace culture in 2019?

For a full list of employee engagement solutions

check out Employee Engagement software on g2.com

HR technologies can help companies recruit and retain an inclusive, diverse, and engaged workforce in which all workers can be their best and most whole selves.